

Personal Information

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| Title: | Dr |
| First name: | Jako |
| Surname: | Volschenk |
| Contact number: | +27 (0)21 918 4234 |
| E-mail address | Jako.Volschenk@usb.ac.za |
| Organisational role: | Senior Lecturer |
| Area(s) of expertise: | Strategy, Environmental Finance, Sustainability |

Executive Profile

Dr Volschenk is a Senior Lecturer in Strategy & Sustainability at the USB and has taught at other business schools such as Reims and Grenoble. He has worked with a number of South African and global institutions, including WWF, Nedbank and USAID. He consults in the areas of strategy, climate change, carbon trading and environmental sustainability. His experience in the field of finance means that he can relate environmental strategies to value. He often comments in the wider media on issues around corporate social responsibility and energy matters.

Dr Volschenk holds a PhD in the area of Coopetition. His interest lies with how entities that compete collaborate to address environmental problems, with a special interest in the value that is created for different stakeholders in such initiatives. He has published in the areas of coopetition, energy, sustainability, as well as microfinance. He has supervised more than sixty Masters students in these areas. He formerly held the post Head of MBA Research Reports.

Previously, Dr Volschenk was a researcher with the Africa Centre for Investment Analysis and acted as coordinator of the Africa SMME Awards.

At the USB, he teaches the modules Business in Society and Integrated Case Studies on the MBA, Environmental Finance (elective) on the MPhil in Development Finance, and Business in Society on the PGDip in Leadership Development, and has taught Fundamentals of Management on the PGDip in Project Management. Dr Volschenk regularly teaches on executive education programmes as well.

Education

| Year | Degree | Field of Study | University | Country |
|------|---------------------------------------|---------------------------|--|--------------|
| 2016 | PhD | Environmental cooperation | University of Stellenbosch | South Africa |
| 2002 | MBA (Cum Laude) | Business Administration | University of Stellenbosch Business School | South Africa |
| 1996 | Higher Diploma in Education | Education | University of Stellenbosch | South Africa |
| 1995 | BSc (Mathematics, Chemistry, Physics) | | University of Stellenbosch | South Africa |

Academic honours and awards

| Year | Honour/Award | Honour/Award Description | Country |
|------|----------------|--------------------------|--------------|
| 2013 | Rector's Award | General accomplishment | South Africa |
| 2012 | Rector's Award | General accomplishment | South Africa |
| 2011 | Rector's Award | General accomplishment | South Africa |

Membership of professional and scientific organisations

Organisation

Member of Advisory Board, World Hope Foundation (WHF), Nigeria

Academic and Professional Experience

| Commencement date | End date | Position | Institution | Country |
|-------------------|------------|--------------------------------|--|--------------|
| 2005/01/11 | To date | Senior Lecturer | University of Stellenbosch Business School | South Africa |
| 2002/01/15 | 2005/11/23 | Researcher/Lecturer/Consultant | University of Stellenbosch Business School | South Africa |
| 1997/01/07 | 2002/12/10 | Teacher | Various Secondary Schools | South Africa |

| Research Book/Journal Title | Authors | Publication | Publication date |
|---|--|--|------------------|
| Journal Article | | | |
| Creation and appropriation of socio-environmental value in cooperation | Volschenk, J, Ungerer, M & Smit, E | <i>Industrial Marketing Management</i> , 57, 109-118 | 2016 |
| Willingness to pay for green electricity: A review of the contingent valuation literature and its sources of error | Oerlemans, LA, Chan, KY & Volschenk, J | <i>Renewable & Sustainable Energy Reviews</i> , 66: 875-885 | 2016 |
| On the construct validity of measures of willingness to pay for green electricity: Evidence from a South African case | Chan, KY, Oerlemans, LA & Volschenk, J | <i>Applied Energy Volume</i> 160(15), 321-328 | 2015 |
| Scenarios for long-haul tourism in the evolving global climate change regime | Vorster, S, Ungerer, M & Volschenk, J | <i>Sustainability</i> , 5(1), 1-51 | 2013 |
| Objective and subjective measures of willingness to pay extra for green electricity: Do they measure the same? Evidence from a South African case | Chan, KY Oerlemans, LA & Volschenk, J | <i>Energy Policy</i> | 2012 |
| Residential consumers in the Cape Peninsula's willingness to pay for premium priced green electricity | Oliver, H, Volschenk, J & Smit, E | <i>Energy Policy</i> , 39(2), 544-550 | 2011 |
| Consumer attitudes toward paying a premium for green electricity | Oliver, H, Volschenk, J & Smit, E | <i>Agenda</i> , 30-33 | 2011 |
| (Em)power to the people | Volschenk, J | <i>Agenda</i> , 5 | 2008 |
| Can sugar provide a spark? | Norris, G & Volschenk, J | <i>USB Leader's Lab</i> , 1(1) | 2007 |
| How business can make light work of energy poverty | Volschenk, J | <i>Strategy Insights: Natural Environment</i> , 5(2), 1-5 | 2007 |
| Problems affecting the growth of microfinance institutions in Tanzania | Mukama, J ,Fish, T & Volschenk, J | <i>African Finance Journal.</i> , 7(2), 42-63 | 2005 |
| A comparative study of different segments in the South African lending industry | Volschenk, J & Biekpe, N | <i>South African Journal of Business Management</i> , 34(1), 13-26 | 2003 |
| Conference Paper | | | |
| An investigation into environmental cooperative behaviour in South African companies | Volschenk, J | 2nd International Conference on Responsible Leadership, Bellville, South Africa | 2012 |
| Let them eat cake: An explanatory study of societal benefit as driver to environmental cooperative behaviour | Volschenk, J | International Institute of Social Studies 10th Development Dialogue 2012, Erasmus University, The Hague, Netherlands | 2012 |
| How can PRME be operationalised in African Business Schools? | Volschenk, J | EFMD Africa Conference, 1 – 3 November, Bellville, South Africa | 2011 |

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|---|---|---|------|
| Green investment requirements | Volschenk, J | UNDP Conference on business, green economy and sustainable development in Africa: Toward COP 17 and beyond, 17-18 October | 2011 |
| Objective and subjective measures of willingness to pay for green electricity | Volschenk, J, Chan, KY, Oerlemans, LA & Oliver, O | PICMET '11 Conference, "Technology Management in the Energy-Smart World", 31 July - 4 August, Portland, USA | 2011 |
| A view of MFI sustainability in the rear-view mirror | Volschenk, J | Microfinance South Africa Annual Conference, Bytes Technology Conference Centre, Midrand, 2 September | 2010 |
| The science of miscommunication | Volschenk, J | Reporting Science Conference: Making Science Headlines, Hackle Brooke Estate, Johannesburg, 11 November | 2008 |
| Chapter in Book | | | |
| Travelism and the low-carbon imperative | Vorster, S & Volschenk, J | In <i>Green growth and travelism</i> , Routledge, London, United Kingdom (21-38) | 2014 |
| Research Report | | | |
| Creation and appropriation of value in environmental co-competition | Volschenk, J | 6th Workshop on Coopetition Strategy, European Institute for Advanced Management Studies, Umea, Sweden, 1-15 | 2014 |
| Using ESCOs to facilitate sustainable energy interventions in the low income housing sector | Volschenk, J & Tyler, E | Research completed for SouthSouthNorth as part of a REEEP funded project | 2006 |
| Opportunities for the financial sector in financing low- income housing energy projects in South Africa | Volschenk, J | Research completed for SouthSouthNorth as part of a REEEP funded project | 2006 |