



University of Stellenbosch Business School

Personal Information

Title: Mr
First name: Martin
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Organisational role: Senior Lecturer
Organisational position: Programme Head: MBA
Area(s) of expertise: Information Systems Management

Executive Profile

Martin Butler is the Programme Head of MBA at the USB after holding the position of Head of the Postgraduate Diploma in Business Management & Administration when it was introduced in 2015. Martin has been a long-time researcher for the Institute of Futures Research, regularly contributing to its publication Business Futures, and teaches on Executive Development programmes whenever his busy schedule allows. He is passionate about innovation in technology and exposing school learners and educators to the benefits of technology in education and learning.

Before joining academia he worked for ten years as Program manager in corporate South Africa on a wide range IT projects and as a business consultant aligning Information Systems strategy with the Business.

He holds an MBA from the USB and a BEng in Electronics from the University of Pretoria. His research interest lies in information systems alignment with organisation strategy, enterprise information systems, project portfolio management and technology futures.

Education

Year	Degree	Field of Study	University	Country
2006	MBA (cum laude)	Business Administration	University of Stellenbosch Business School	South Africa
1996	MDP	Management	Graduate School of Business, University of Pretoria	South Africa
1992	BEng	Electronics	University of Pretoria	South Africa

Membership of professional and scientific organisations

Organisation
Technology Research Associate: Institute for Futures Research (IFR) Association for Information Systems (AIS) Internet Society (ISOC-ZA) Project Management SA (local PMI chapter)

Academic and Professional Experience

Commencement date	End date	Position	Institution	Country
2016/02/01		Head of MBA Programme	University of Stellenbosch Business School	South Africa
2015/01/01	2016/01/31	Head of PGDip in Business Management & Administration Programme	University of Stellenbosch Business School	South Africa
2007/01/01	2014/12/31	Senior Lecturer	University of Stellenbosch Business School	South Africa
2002/01/01	2012/01/31	Part-time lecturer, Industrial Engineering	University of Stellenbosch	South Africa
2007	present	ICT and Programme management consultant	Consulting to industry, in SA and abroad, on major IS projects, IS strategy and Business and IS alignment	
1995	2006	Program manager/business consultant for business and IT projects		

Research

Research Book/Journal Title	Authors	Publication	Publication date
Journal articles			
Investigating the possibility to use differentiated authentication based on risk profiling to secure online banking	Butler MJ & Butler R	Information & Computer Security, 23(4), 421-434	2015
The password practices applied by South African online consumers: Perception versus reality	Butler MJ & Butler R	South African Journal of Information Management, 17(1), 1-11	2015
Towards online security: Key drivers of poor user behaviour and recommendations for appropriate interventions	Butler, MJ	South African Journal of Business Management, 45(4), 21-32	2014
Cloudy with Showers of Open Source	Butler, MJ	Strategy insights: Technology 2011, 11(1), 1-5	2011
Beyond King III: Assigning accountability for IT Governance in South African enterprises	Butler, R & Butler, MJ	South African Journal of Business Management, 41(3), 31-45	2010
Conference papers			
Improving Internet Banking Security by using differentiated authentication based on risk profile	Butler MJ & Butler R	Proceedings of the Eighth International Symposium on Human Aspects of Information Security & Assurance (HAISA 2014), London, London, United Kingdom, Plymouth University	2014
An assessment of human factors affecting the passwords performance of South African online consumers	Butler, R & Butler, MJ	Proceedings of the eighth international symposium on Human aspects of information security & assurance (HAISA 2014), UK, London, United Kingdom, Plymouth University	2014
Developing a framework to ensure accountability for project success	Butler, MJ	World Project Management Week 2007, Grand Copthorne Waterfront Hotel, Singapore, Singapore, PM Global	2007