



## Personal Information

Title:	Dr
First name:	Jako
Surname:	Volschenk
Contact number:	+27 (0)21 918 4234
E-mail address	Jako.Volschenk@usb.ac.za
Organisational role:	Senior Lecturer
Area(s) of expertise:	Strategy, Environmental Finance, Sustainability

## Executive Profile

Dr Volschenk is a Senior Lecturer in Strategy & Sustainability at the USB and has taught at other business schools such as Reims and Grenoble. He has worked with a number of South African and global institutions, including WWF, Nedbank and USAID. He consults in the areas of strategy, climate change, carbon trading and environmental sustainability. His experience in the field of finance means that he can relate environmental strategies to value. He often comments in the wider media on issues around corporate social responsibility and energy matters.

Dr Volschenk holds a PhD in the area of Coopetition. His interest lies with how entities that compete collaborate to address environmental problems, with a special interest in the value that is created for different stakeholders in such initiatives. He has published in the areas of coopetition, energy, sustainability, as well as microfinance. He has supervised more than sixty Masters students in these areas. He formerly held the post Head of MBA Research Reports.

Previously, Dr Volschenk was a researcher with the Africa Centre for Investment Analysis and acted as coordinator of the Africa SMME Awards.

At the USB, he teaches the modules Business in Society and Integrated Case Studies on the MBA, Environmental Finance (elective) on the MPhil in Development Finance, and Business in Society on the PGDip in Leadership Development, and has taught Fundamentals of Management on the PGDip in Project Management. Dr Volschenk regularly teaches on executive education programmes as well.



## Education

Year	Degree	Field of Study	University	Country
2016	PhD	Environmental cooperation	University of Stellenbosch	South Africa
2002	MBA (Cum Laude)	Business Administration	University of Stellenbosch Business School	South Africa
1996	Higher Diploma in Education	Education	University of Stellenbosch	South Africa
1995	BSc (Mathematics, Chemistry, Physics)		University of Stellenbosch	South Africa

## Academic honours and awards

Year	Honour/Award	Honour/Award Description	Country
2013	Rector's Award	General accomplishment	South Africa
2012	Rector's Award	General accomplishment	South Africa
2011	Rector's Award	General accomplishment	South Africa

## Membership of professional and scientific organisations

### Organisation

Member of Advisory Board, World Hope Foundation (WHF), Nigeria

## Academic and Professional Experience

Commencement date	End date	Position	Institution	Country
2005/01/11	To date	Senior Lecturer	University of Stellenbosch Business School	South Africa
2002/01/15	2005/11/23	Researcher/Lecturer/Consultant	University of Stellenbosch Business School	South Africa
1997/01/07	2002/12/10	Teacher	Various Secondary Schools	South Africa



Research Book/Journal Title	Authors	Publication	Publication date
<b>Journal Article</b>			
Creation and appropriation of socio-environmental value in co-competition	Volschenk, J, Ungerer, M & Smit, E	<i>Industrial Marketing Management</i> , 57, 109-118	2016
Willingness to pay for green electricity: A review of the contingent valuation literature and its sources of error	Oerlemans, LA, Chan, KY & Volschenk, J	<i>Renewable &amp; Sustainable Energy Reviews</i> , 66: 875-885	2016
On the construct validity of measures of willingness to pay for green electricity: Evidence from a South African case	Chan, KY, Oerlemans, LA & Volschenk, J	<i>Applied Energy Volume</i> 160(15), 321-328	2015
Scenarios for long-haul tourism in the evolving global climate change regime	Vorster, S, Ungerer, M & Volschenk, J	<i>Sustainability</i> , 5(1), 1-51	2013
Objective and subjective measures of willingness to pay extra for green electricity: Do they measure the same? Evidence from a South African case	Chan, KY Oerlemans, LA & Volschenk, J	<i>Energy Policy</i>	2012
Residential consumers in the Cape Peninsula's willingness to pay for premium priced green electricity	Oliver, H, Volschenk, J & Smit, E	<i>Energy Policy</i> , 39(2), 544-550	2011
Consumer attitudes toward paying a premium for green electricity	Oliver, H, Volschenk, J & Smit, E	<i>Agenda</i> , 30-33	2011
(Em)power to the people	Volschenk, J	<i>Agenda</i> , 5	2008
Can sugar provide a spark?	Norris, G & Volschenk, J	<i>USB Leader's Lab</i> , 1(1)	2007
How business can make light work of energy poverty	Volschenk, J	<i>Strategy Insights: Natural Environment</i> , 5(2), 1-5	2007
Problems affecting the growth of microfinance institutions in Tanzania	Mukama, J ,Fish, T & Volschenk, J	<i>African Finance Journal.</i> , 7(2), 42-63	2005
A comparative study of different segments in the South African lending industry	Volschenk, J & Biekpe, N	<i>South African Journal of Business Management</i> , 34(1), 13-26	2003
<b>Conference Paper</b>			
An investigation into environmental cooperative behaviour in South African companies	Volschenk, J	2nd International Conference on Responsible Leadership, Bellville, South Africa	2012
Let them eat cake: An explanatory study of societal benefit as driver to environmental competitive behaviour	Volschenk, J	International Institute of Social Studies 10th Development Dialogue 2012, Erasmus University, The Hague, Netherlands	2012
How can PRME be operationalised in African Business Schools?	Volschenk, J	EFMD Africa Conference, 1 – 3 November, Bellville, South Africa	2011



Green investment requirements	Volschenk, J	UNDP Conference on business, green economy and sustainable development in Africa: Toward COP 17 and beyond, 17-18 October	2011
Objective and subjective measures of willingness to pay for green electricity	Volschenk, J, Chan, KY, Oerlemans, LA & Oliver, O	PICMET '11 Conference, "Technology Management in the Energy-Smart World", 31 July - 4 August, Portland, USA	2011
A view of MFI sustainability in the rear-view mirror	Volschenk, J	Microfinance South Africa Annual Conference, Bytes Technology Conference Centre, Midrand, 2 September	2010
The science of miscommunication	Volschenk, J	Reporting Science Conference: Making Science Headlines, Hackle Brooke Estate, Johannesburg, 11 November	2008
<b>Chapter in Book</b>			
Travelism and the low-carbon imperative	Vorster, S & Volschenk, J	In <i>Green growth and travelism</i> , Routledge, London, United Kingdom (21-38)	2014
<b>Research Report</b>			
Creation and appropriation of value in environmental co-competition	Volschenk, J	6th Workshop on Co-competition Strategy, European Institute for Advanced Management Studies, Umea, Sweden, 1-15	2014
Using ESCOs to facilitate sustainable energy interventions in the low income housing sector	Volschenk, J & Tyler, E	Research completed for SouthSouthNorth as part of a REEEP funded project	2006
Opportunities for the financial sector in financing low- income housing energy projects in South Africa	Volschenk, J	Research completed for SouthSouthNorth as part of a REEEP funded project	2006