

IIRC-approved trainings and workshops hosted by
USB's Centre for Corporate Governance in Africa | Swiss-based global consulting group BSD

Integrated reporting, strategy and excellence in performance

Introductory Training:

Cape Town 18 July,
Johannesburg 22 July 2019

Advanced Practitioners Workshop:

Cape Town 19 July,
Johannesburg 23 July 2019

Overview

The new format of our integrated reporting <IR> capacity building events in 2019 is tailored to the needs of respectively beginners and advanced practitioners. They offer advanced training and coaching to business managers on <IR> and the strategic alignment of reporting systems for excellence in performance. It is presented by international reporting experts Dr Cornis van der Lugt and Jonathan Hanks.

The events are hosted by the first Global Foundation Partner of the International Integrated Reporting Council's (IIRC's) training programme, namely the Swiss-based global consulting group BSD, in association with the Centre for Corporate Governance in Africa at the University of Stellenbosch Business School (USB).

The events offer a strategic assessment of complementarity in sustainability and financial reporting, common approaches to materiality and target audience (providers of financial capital), as well as emerging approaches to integration between financial and sustainability accounting internationally.

Participants will be presented with:

- The latest thinking on the implications of Integrated Thinking, how value creation can best be captured and communicated to financial stakeholders, and best practice in managing the reporting process.
- A comparative overview of the core requirements of the International <IR> Framework of the IIRC and the G4 Guidelines of the Global Reporting Initiative (GRI).
- Global trends in adapting annual reporting and reporting integration in the OECD as well as emerging markets.
- Participation in interactive discussions, enabling reporting managers to consider ways of improvement and lessons from the application of national versus international standards in reporting.

The events provide a platform to discuss current reporting trends and help participants to answer questions such as:

- What is integrated thinking and innovative, integrated business models, and why is it important? How does it connect with strategy and new corporate governance expectations?
- What are trends in using the IIRC <IR> Framework and implications for our current reporting practices?
- Considering international standards promoted by organisations such as the IIRC, GRI, CDP, Sustainability Accounting Standards Board (SASB) and Financial Stability Board (FSB), what commonalities can be defined in terms of determining materiality?
- Having produced <IR> since years now, what and how can elements of our process and content be improved to deliver greater impact?

The <IR> Introductory Training is part of the official training programme of the IIRC. Please find more details at <http://integratedreporting.org/resource/ir-training/>.

Who should attend?

Managers from large and/or listed enterprises involved in integrated reporting and the development of annual reports. The Introductory Training is tailored for managers new in overseeing the <IR> process or new in the reporting function, while the Advanced Workshop is for experienced <IR> managers who seek ways to further improve. Participants may be from diverse departments (including finance and sustainability) and diverse sectors.

Events outline

<IR> Introductory Training: Four sessions covering the <IR> vision, core principles and content elements, communicating value creation and implementation.

<IR> Advanced Practitioners Workshop: Agenda tailored to what participants feel are elements of process and substance where they most need support for improvement.

Cape Town events

- **Dates:** 18 July (Introductory) and 19 July (Advanced)
- **Venue:** Old Mutual, Mutualpark Jan Smuts Drive, Cape Town
- **Time:** 09:00 to 17:30

Johannesburg events

- **Dates:** 22 July (Introductory) and 23 July (Advanced)
- **Venue:** Old Mutual, No 1 Mutual Place, Sandton
- **Time:** 09:00 to 17:30

Fees

- **Fee for Johannesburg or Cape Town events (residential):** R5 000. Includes hard copy of programme material, lunch and refreshments. 10% discount is offered to additional participants from the same organisation.
- **Cancellation policy:** If participation is cancelled 15 workdays before the training, 50% of course fees will be collected. For cancellations within 5 workdays before the training, the entire fee will be charged.

More about the workshop

- **Format:** presentations, informal discussions and group exercises.
- **Certificate:** Introductory Training certificate issued by the IIRC

Bookings and more information

Go to www.usb.ac.za/events and click on Integrated Reporting Capacity Building Events to book and pay online. For enquiries, please contact Surita Basson at sbasson@sun.ac.za.

The presenters

The facilitators bring a wealth of local and international experience in leading reporting practices.



Lead presenter: Dr Cornelis T Van der Lugt is a Senior Lecturer Extraordinaire at University of Stellenbosch Business School and a Senior Associate with BSD Consulting, Zurich, Switzerland. He has over 20 years of experience working at international level in the field of sustainability standards and reporting. His consulting work focuses on strategy, corporate finance and sustainability, including integration between financial and sustainability accounting. Based on his work with BSD as well as a Swiss responsible investment group, he is familiar with experimentation in reporting integration by leading corporations in Europe and engagement by responsible investors of multinational corporations. He is founder of the online platform www.materialitytracker.net, publishes widely on sustainable

business and contributes to executive education at the Graduate Institute and Geneva University School of Economics and Management in Switzerland. He holds an MBA from the top-ranked Haute Ecole de Commerce (HEC) in Paris, France.



Guest presenter: Jonathon Hanks is Founder and Managing Director of the consulting firm Incite, based in Cape Town, South Africa. He has over 20 years of experience of working in the corporate sector, including strategy and integrated reporting in the financial services, petrochemicals, retail, telecoms and professional services sectors. He is a member of the Working Group of the South African Integrated Reporting Committee (IRC) and recently served on two working groups (Materiality and Value) of the International Integrated Reporting Council (IIRC). He was recently appointed to facilitate the GRI's International Corporate Leadership Group on Integrated Reporting. Previously, he was convenor of an international multi-stakeholder negotiating process responsible for drafting the

ISO 26000 global standard on social responsibility. He lectures on corporate sustainability issues at the University of Stellenbosch Business School, UCT Graduate School of Business, Wits Business School and the University of Cambridge.