

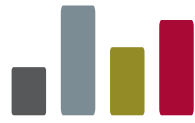
*Great leaders. We shape them.*

# FACT SHEET 2018

**3** International Accreditations



## RANKINGS



### USB

- No 1 in SA by PMR.africa
- No 3 Eduniversal Africa
- Top 100 Eduniversal global

### USB-ED

- Financial Times Executive Education ranking No 62 Open Enrolment
- No 80 Customised

## ACADEMIC PROGRAMMES

- Business Management** PGDip | MBA | PhD
- 2 New MBA streams
  - Health Care Management
  - Managing International Organisations
- Development Finance** PGDip | MPhil | PhD
- Futures Studies** PGDip | MPhil | PhD
- Management Coaching** MPhil

### 3 Areas of specialisation

- PGDip Leadership Development**
- PGDip Financial Planning**
- PGDip Project Management**

**TOTAL NUMBER OF STUDENTS 1 397**

569 828

**271** International students

**1126** SA students



Total number of graduates in 2018  
**576**



## RESEARCH OUTPUT

**53** Articles in academic journals

**7** Chapters in books

**40** Conference presentations

**NEW 810**

Total number of new registrations in 2018

## STUDENTS

Total number of applications for

2018: **2 596**  
2019: **2 909**



## STAFF 202

- 28 Full-time academics
- 10 Contract appointments
- 96 Part-time academics
- 55 Professional support staff
- 26 with PhD
- 58 with PhD

## RESEARCH CENTRES

- Centre for Corporate Governance in Africa
- Africa Centre for Dispute Settlement
- The Institute for Futures Research
- Africa Centre for Development Finance
- Centre for Responsible Leadership Studies



## VISION

USB is globally recognized as a source of value for a better world



## MISSION

Through knowledge advancement and transformative learning we develop responsible leaders who positively impact society



## IDENTITY STATEMENT

We are proud to be an African business school of global repute



## VALUES

- Excellence**  
We improve continuously to exceed expectations
- Value creation**  
We create a better world
- Equity**  
We commit to restitution, fairness and inclusivity
- Accountability**  
We are answerable for our actions

## Respect

We embrace the dignity of each person and civility of public discourse

## Compassion

We care for the well-being of all our stakeholders

**13** chapters

**28 063** alumni

We create the learning space to enable, through uniquely designed interventions and applied research, a network of globally responsible leaders to forge a sustainable future.

**3 329** Participants (open enrolment programmes)

**5** Other African countries reached

**48** Different nationalities

**50.7%** Open enrolment programmes fully online