

IIRC-approved training workshop hosted by
USB's Centre for Corporate Governance in Africa | Swiss-based global consulting group BSD

Integrated reporting, strategy and excellence in performance

Sandton: 22 – 23 May 2017
Cape Town: 25 – 26 May 2017

Overview

This two-day workshop offers advanced training to business managers on integrated reporting and the strategic alignment of reporting systems for excellence in performance. It is presented by international reporting experts Dr Cornis van der Lugt and Jonathan Hanks.

The workshop is hosted by the first Global Foundation Partner of the International Integrated Reporting Council's (IIRC's) new training programme, namely the Swiss-based global consulting group BSD, in association with the Centre for Corporate Governance in Africa at the University of Stellenbosch Business School (USB).

The workshop offers a strategic assessment of complementarity in sustainability and financial reporting, common approaches to materiality and target audience (providers of financial capital), as well as emerging approaches to integration between financial and sustainability accounting internationally.

Participants will be presented with:

- The latest thinking on the implications of Integrated Thinking, how value creation can best be captured and communicated to financial stakeholders, and best practice in managing the reporting process.
- A comparative overview of the core requirements of the International <IR> Framework of the IIRC and the G4 Guidelines of the Global Reporting Initiative (GRI).
- Global trends in adapting annual reporting and reporting integration in the OECD as well as emerging markets.
- Participation in interactive discussions, enabling reporting managers to consider ways of improvement and lessons from the application of national versus international standards in reporting.

The workshop provides a platform to discuss current reporting trends and helps participants to answer questions such as:

- What is integrated thinking and innovative, integrated business models, and why is it important? How does it connect with strategy and new corporate governance expectations?
- What are trends in using the IIRC <IR> Framework and implications for our current reporting practices?
- Considering international standards promoted by organisations such as the IIRC, GRI, CDP, Sustainability Accounting Standards Board (SASB) and Financial Stability Board (FSB), what commonalities can be defined in terms of determining materiality?
- How can the IIRC <IR> and GRI G4 framework standards be used in combination to support excellence in sustainability performance by corporates from South Africa and beyond?

This is an Approved <IR> Training Workshop, part of the official programme of the IIRC. Please find more details at <http://integratedreporting.org/resource/ir-training/>.

Who should attend?

Managers from large and/or listed enterprises involved in integrated reporting and the development of annual reports. Participant companies are preferably current IIRC and GRI reporters. Participants may be from diverse departments (including finance and sustainability) as well as diverse sectors (including investment or financial services providers).

Workshop outline

Session 1:

Integrated Reporting – The vision for better corporate reporting

Session 2:

Integrated Thinking – Creating value over time

Session 3:

A Better Integrated Report – Communicating value creation

Session 4:

Implementing Integrated Reporting – From financial management to value management

Johannesburg workshop

- **Date:** 22 – 23 May 2017
- **Venue:** Radisson Blu Gautrain Hotel, Sandton, Johannesburg
- **Time:** 09:00 to 17:30

Cape Town workshop

- **Date:** 25 – 26 May 2017
- **Venue:** University of Stellenbosch Business School, Bellville
- **Time:** 09:00 to 17:30

Fees

- **Fee for Johannesburg or Cape Town event (residential):** R10 000. Includes hard copy of programme material, lunch and refreshments. 10% discount is offered to additional participants from the same organisation.
- **Cancellation policy:** If participation is cancelled 15 workdays before the training, 50% of course fees will be collected. For cancellations within 5 workdays before the training, the entire fee will be charged.

More about the workshop

- **Format:** presentations, informal discussions and group exercises.
- **Certificate:** A course certificate is issued by USB and the IIRC.

Bookings and more information

Go to www.usb.ac.za/events and click on Integrated Reporting Workshop to book and pay online. For enquiries, please contact Sunelle Hanekom at shan@sun.ac.za.

The presenters

The facilitators bring a wealth of local and international experience in leading reporting practices.



Lead presenter: Dr Cornelis T Van der Lugt is a Senior Research Fellow at the Centre for Corporate Governance in Africa at USB and a Senior Associate with BSD Consulting, Zurich, Switzerland. He has over 20 years of experience working at international level in the field of sustainability standards and reporting. His consulting work focuses on strategy, corporate finance and sustainability, including integration between financial and sustainability accounting. Based on his work with BSD as well as a Swiss responsible investment group, he is familiar with experimentation in reporting integration by leading corporations in Europe and engagement by responsible investors of multinational corporations. He is founder of the online platform www.materialitytracker.net, publishes widely on sustainable business and contributes to executive education at the Graduate Institute and Geneva University School of Economics and Management in Switzerland. He holds an MBA from the top-ranked Haute Ecole de Commerce (HEC) in Paris, France.



Guest presenter: Jonathon Hanks is Founder and Managing Director of the consulting firm Incite, based in Cape Town, South Africa. He has over 20 years of experience of working in the corporate sector, including strategy and integrated reporting in the financial services, petrochemicals, retail, telecoms and professional services sectors. He is a member of the Working Group of the South African Integrated Reporting Committee (IRC) and recently served on two working groups (Materiality and Value) of the International Integrated Reporting Council (IIRC). He was recently appointed to facilitate the GRI's International Corporate Leadership Group on Integrated Reporting. Previously, he was convenor of an international multi-stakeholder negotiating process responsible for drafting the ISO 26000 global standard on social responsibility. He lectures on corporate sustainability issues at the University of Stellenbosch Business School, UCT Graduate School of Business, Wits Business School and the University of Cambridge.