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Bestuurskool haal wêreld se top-100 lys

2009/10/23 02:08:00 AM

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Die Universiteit van Stellenbosch Bestuurskool (USB) het met 31 plekke opgeskuif en beklee nou die 39ste plek uit die 100 voorste bestuurskole ter wêreld, volgens die Aspen-instituut se Beyond Grey Pinstripes-opname.

Die USB is die enigste bestuurskool in Suid-Afrika en in Afrika wat op die top-100-lys verskyn.

Anders as ander ranglyste kyk die Beyond Grey Pinstripes-opname nie net na reputasie en toetsuitslae nie, maar dit bepaal ook hoe goed skole hul studente vir die omgewings-, maatskaplike en etiese kompleksiteite van die moderne sakewêreld voorberei.

Die Aspen-instituut, wat data van 149 bestuurskole versamel het, het bevind 69% van die skole het in 2009 van studente vereis om 'n kursus oor sake- en gemeenskapswessies te volg. In 2001 was dit 'n vereiste by 34% van die skole en in 2007 by 63% van die skole.

"In hierdie uitdagende ekonomiese tye is dit nie net studente nie, maar ook die algemene publiek wat vra wat met die gevestigde sakemodelle verkeerd geloop het," sê mnr. Rich Leimsider, direkteur van die Aspen-instituut se sentrum vir sakeopleiding.

"Beyond Grey Pinstripes-skole besin oor nuwe benaderings. Hulle berei studente voor wat 'n meer holistiese siening van sukses het, veral een wat finansiële resultate sowel as maatskaplike en omgewingsinvloed meet," volgens Leimsider.

Prof. Eon Smit, direkteur van die USB, sê die opname bevestig dat die USB goeie leierskap toon in sy inisiatiewe om maatskaplike, omgewings- en etiese kwessies by sy MBA-program te integreer.

"Die gebeure van die afgelope jaar het die behoefte aan groter klem op etiek in sake na vore gebring."

Sake-etiek en korporatiewe bestuurstoetsing was die afgelope 20 jaar, en lank vóór die huidige finansiële krisis, 'n belangrike deel van die USB se MBA. Die USB was die eerste Suid-Afrikaanse bestuurskool wat dit deel van sy MBA-program gemaak het.

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