



The Future of Management

By Gary Hamel



The Future of Management is the latest management blockbuster from the co-author of *Competing for the Future*, and the author of *Leading the Revolution*.

As the author of such concepts as "core competence," "strategic intent," and "industry revolution," Gary Hamel has changed the language and practice of management around the world. In *The Future of Management*, his boldest book to date, Hamel sets out the agenda for management in the 21st century. Calling for nothing less than a revolution in how large organisations are structured, managed and led, he provides a clear blueprint for building companies that are as nimble as change itself; innovative from top to bottom; and awe-inspiring places to work.

Build tomorrow's best practices today

Drawing on his latest research, Hamel demonstrates that it is innovation in management – rather than in operations, products or strategies – that is most likely to create long-term advantage. Building on this insight, he describes in detail how a company can get a head start on the future by building tomorrow's best practices today.

The Future of Management is richly illustrated with examples from Google, WL Gore, Whole Foods, IBM, Samsung, Best Buy and other blue-ribbon management innovators. And, like Hamel's previous path-beating books, it overflows with penetrating insights and essential advice.

More about the facilitator

Dr Liano Greybe is a part-time lecturer at the University of Stellenbosch Business School. His areas of expertise include General Management, Entrepreneurship, Leadership, Strategic Management and Business Management.

Date & Venue

USB, BELLVILLE

Date: Friday, 10 September 2010 (register by latest 7 September 2010)

Time: 07:00 - 08:30

Address: Room 101, JG van der Horst Building, University of Stellenbosch Business School, Carl Cronjé Drive, Bellville, Cape Town

Please note

As a courtesy to the speaker, the venue's door will close at 07:30 and latecomers will regretfully not be admitted.

Cost

R300 per person (book and CD with PowerPoint presentation included)

Contact person

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We have offices in Cape Town and Gauteng



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TO REGISTER:
Please return registration form
via fax +27 (0)21 918 4478
or email to Jacky Hector at jacky.hector@usb-ed.com

Surname:	Name known by:
Full names:	Alumnus: Yes No
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Signature:	Date:
(If completing electronically, please just fill name and designation along with date)	

Upon receipt of your registration form you will be issued with an invoice. You can then submit your payment. Please note that payment must be made before the workshop date.

