

## LEADERSHIP PROGRAMMES

16 - 17 March 2010	Authentic Leadership through the Gift of Horses	Cape Town
14 - 15 October 2010	Authentic Leadership through the Gift of Horses	Gauteng
17 - 20 May 2010	Leader Development Programme 1	Cape Town
16 - 20 August 2010	Leader Development Programme 2	Cape Town
3 - 7 May 2010	Leader Development Programme	Namibia
2 - 6 August 2010	Leader Development Programme	Botswana
13 - 16 September 2010	Programme for the Development of Leadership and Team Skills (POLs)	Cape Town

## MARKETING MANAGEMENT PROGRAMMES

20 - 21 September 2010	Customer Experience Leadership	Cape Town
29 - 30 April & 28 May 2010	Marketing Wine Online	Cape Town
12 - 16 April 2010	Online Marketing Strategy	Cape Town
4 - 8 October 2010	Online Marketing Strategy	Cape Town
19 - 23 April 2010	Online Marketing Strategy	Gauteng
16 - 20 August 2010	Online Marketing Strategy	Gauteng
To be announced	Strategic Marketing	Cape Town
To be announced	Google AdWords Introduction	Cape Town
4 February - 11 March 2010	Google AdWords Advanced	Cape Town

## WORKSHOPS

11 - 12 May 2010	Conscious Career Strategies for Women	Cape Town
3 - 7 May 2010	Negotiations Master Class	Cape Town
20 - 21 May	Strategy Master Class	Gauteng
27 - 28 May	Strategy Master Class	Cape Town

### Language

All programmes are presented in English, except where otherwise stated. Programme participants are therefore required to have English Language competence at NQF level 4.

### Admission Requirements

No formal tertiary qualification is required to register for a programme at USB-ED. A minimum of two years of work experience is required for entry-level management programmes. Relevant management experience is a pre-requisite for entry into the more advanced programmes to enable participants to add learning to their business experience.

### Tuition fees

Tuition fees for open programmes cover programme fees, programme material, stationery, lunch and refreshments.

For more information, please contact USB-ED on +27 (0)21 918 4488 (Western Cape) or +27 (0)11 460 6980 (Gauteng) | Email: [info@usb-ed.com](mailto:info@usb-ed.com) | Visit us at [www.usb-ed.com](http://www.usb-ed.com)

## EXECUTIVE DEVELOPMENT PROGRAMME

1 <sup>st</sup> Study School: 17 - 28 May 2010 2 <sup>nd</sup> Study School: 16 - 27 August 2010	Executive Development Programme	Cape Town
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## SENIOR MANAGEMENT DEVELOPMENT PROGRAMMES

1 <sup>st</sup> Study School: 15 - 19 March 2010 2 <sup>nd</sup> Study School: 3 - 7 May 2010 3 <sup>rd</sup> Study School: 12 - 16 July 2010	Senior Management Development Programme 1	Cape Town
1 <sup>st</sup> Study School: 26 - 30 July 2010 2 <sup>nd</sup> Study School: 6 - 10 September 2010 3 <sup>rd</sup> Study School: 11 - 15 October 2010	Senior Management Development Programme 2	Cape Town
1 <sup>st</sup> Study School: 2 - 6 August 2010 2 <sup>nd</sup> Study School: 13 - 17 September 2010 3 <sup>rd</sup> Study School: 18 - 22 October 2010	Senior Management Development Programme	Gauteng
1 <sup>st</sup> Study School: 7 - 11 June 2010 2 <sup>nd</sup> Study School: 2 - 6 August 2010 3 <sup>rd</sup> Study School: 20 - 24 September 2010	Senior Management Development Programme	Windhoek

## MIDDLE MANAGEMENT DEVELOPMENT PROGRAMMES

16 February - 16 July 2010	Management Development Programme (Part-time)	Cape Town
1 <sup>st</sup> Study School: 1 - 5 March 2010 2 <sup>nd</sup> Study School: 3 - 7 May 2010	Management Development Programme 1 (Modular)	Cape Town
1 <sup>st</sup> Study School: 17 - 21 May 2010 2 <sup>nd</sup> Study School: 19 - 23 July 2010	Management Development Programme 2 (Modular)	Cape Town
1 <sup>st</sup> Study School: 16 - 20 August 2010 2 <sup>nd</sup> Study School: 18 - 22 October 2010	Management Development Programme 3 (Modular)	Cape Town
1 <sup>st</sup> Study School: 10 - 14 May 2010 2 <sup>nd</sup> Study School: 12 - 16 July 2010	Management Development Programme	Gauteng
1 <sup>st</sup> Study School: 23 - 27 August 2010 2 <sup>nd</sup> Study School: 25 - 29 October 2010	Management Development Programme	KZN
1 <sup>st</sup> Study School: 15 - 19 March 2010 2 <sup>nd</sup> Study School: 31 May - 4 June 2010	Management Development Programme 1	Windhoek
1 <sup>st</sup> Study School: 19 - 23 July 2010 2 <sup>nd</sup> Study School: 6 - 10 September 2010	Management Development Programme 2	Windhoek
1 <sup>st</sup> Study School: 12 - 16 July 2010 2 <sup>nd</sup> Study School: 30 August - 3 September 2010	Management Development Programme	Botswana
There are two opportunities during the year to enrol for this programme: By 29 January 2010 and 10 June 2010.	Management Development Programme (Distance)	N/A

## ENTRY LEVEL MANAGEMENT DEVELOPMENT PROGRAMMES

19 – 23 April 2010	New Managers' Development Programme 1	Cape Town
4 – 8 October 2010	New Managers' Development Programme 2	Cape Town
30 August – 3 September 2010	New Managers' Development Programme	Botswana
9 – 13 August 2010	New Managers' Development Programme	Windhoek

## AGRICULTURAL MANAGEMENT PROGRAMME

13 – 17 September 2010	Programme in Wine and Tourism Management	Cape Town
29 – 30 April Et 28 May 2010	Marketing Wine Online	Cape Town

## COACHING PROGRAMMES

Module One: 12 – 16 April 2010 Module Two: 1 – 4 June 2010 Module Three: 5 – 7 October 2010	Certificate in Coaching Practice	Cape Town
24 – 26 March 2010	Programme in Coaching for Performance	Cape Town

## FINANCIAL MANAGEMENT PROGRAMMES

8 – 11 March 2010	Programme in Financial Management for Non-Financial Managers 1	Cape Town
19 – 22 July 2010	Programme in Financial Management for Non-Financial Managers 2	Cape Town
26 – 29 July 2010	Programme in Financial Management for Non-Financial Managers	Gauteng
To be announced	Certificate in Development Finance	Cape Town

## GENERAL PROGRAMMES

5 – 7 October 2010	Commercial Negotiation	Cape Town
To be announced	Programme for Directors	Cape Town
Ongoing	Entrepreneurial Business Management	N/A
12 – 15 July 2010	Knowledge Management	Cape Town
10 – 14 May 2010	Management Programme for NPOs	Cape Town
25 – 29 January 2010	MBA Foundation Programme 1	Cape Town
6 – 10 December 2010	MBA Foundation Programme 2	Cape Town
25 – 27 October 2010	Venturing into Asia	Cape Town
6 – 8 September 2010	Programme in Supply Chain Management	Cape Town
To be announced	Programme in Retail Management	Cape Town

## HUMAN RESOURCES MANAGEMENT PROGRAMMES

2 – 3 August 2010	Programme in Performance Management	Cape Town
1 <sup>st</sup> Study School: 3 – 7 May 2010 2 <sup>nd</sup> Study School: 19 – 23 July 2010 3 <sup>rd</sup> Study School: 30 August – 3 September 2010	Programme in Strategic Human Resources Leadership	Gauteng
20 – 23 September 2010	Programme in Labour Relations and Employment-related risks	Cape Town

## PROJECT MANAGEMENT PROGRAMMES

2 March – 6 May 2010	Project Management (Part-time 1)	Cape Town
13 July – 26 August 2010	Project Management (Part-time 2)	Cape Town
13 July – 26 August 2010	Project Management (Part-time)	George
15 – 19 February 2010	Project Management 1	Cape Town
19 – 23 April 2010	Project Management 2	Cape Town
31 May – 4 June 2010	Project Management 3	Cape Town
16 – 20 August 2010	Project Management 4	Cape Town
4 – 8 October 2010	Project Management 5	Cape Town
22 – 26 November 2010	Project Management 6	Cape Town
15 – 19 March 2010	Project Management 1	Pretoria
11 – 15 October 2010	Project Management 2	Pretoria
19 – 23 July 2010	Project Management 1	Gauteng
8 – 12 November 2010	Project Management 2	Gauteng
17 – 21 May 2010	Project Management	Bloemfontein
2 – 6 August 2010	Project Management	Nelspruit
6 – 10 September 2010	Project Management	Durban
1 – 5 November 2010	Project Management	East London
1 – 5 March 2010	Project Management 1	Windhoek
26 – 30 July 2010	Project Management 2	Windhoek
25 – 29 October 2010	Project Management 3	Windhoek
20 – 24 September 2009	Project Management	Botswana
15 – 19 November 2010	Project Management for Engineers	Cape Town
12 – 16 April 2010	Project Management (IS)	Cape Town
13 – 17 September 2010	Project Management (IS)	Cape Town
3 – 7 May 2010	Project Management (IS)	Gauteng
29 November – 1 December 2010	MS Project	Cape Town
13 – 15 September 2010	MS Project	Gauteng
23 – 27 August 2010	Advanced Programme in Project Leadership	Cape Town
18 – 22 October 2010	Advanced Programme in Project Metrics	Cape Town