

Dean of top school in Belgium on USB board

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More about Prof Philippe Haspeslagh

Academic career

Prof Philippe Haspeslagh, dean of Vlerick Leuven Gent Management School in Belgium, has been appointed as a member of the USB's advisory board. Vlerick Leuven Gent Management School regards a strong international focus to be of paramount importance to MBA students. Vlerick Leuven Gent Management School is ranked Number 10 in Europe by the *Financial Times* and is accredited by AACSB, AMBA and EQUIS.

Prof Haspeslagh was a board member of INSEAD from 1992-1995. At INSEAD he directed the Advanced Management Programme, the Strategic Issues in Mergers and Acquisitions Programme, and the International Directors' Forum. He was also Chair of the Strategy area at INSEAD. He was a visiting professor at the Stanford Business School and at Harvard Business School.

Prof Haspeslagh holds a degree in Commercial Engineering from the Catholic University of Leuven, a postgraduate degree in Management from the Vlerick School of Management, and an MBA and DBA from the Harvard Business School.

Research

His research covers four areas: Corporate Strategy and the Strategic Process in Diversified Firms, the Management of Mergers and Acquisitions, the Implementation of Value-based Management, and Board Effectiveness.

Awards

His work on Portfolio Planning and the Management of Diversified Companies received the American Academy of Management 1984 AT Kearney Award for outstanding research in general management. His book on *Managing Acquisitions: Creating Value through Corporate Renewal* (with David Jemison, Free Press/McMillan 1991) received the Academy of Management's 1993 George R Terry Award for the most significant contribution to management. His work on the implementation of value-based management was published in the Harvard Business Review July-August 2001 issue ("Managing for Value: It's Not Just About the Numbers" with Tomo Noda and Fares Boulos). His work on board effectiveness led to the creation of the International Directors' Forum, a peer-based learning process for chairmen and non-executive directors, and a series of company-specific programmes for company boards. He received the EFMD Overall Case Award in 1990, and the ECCH European Case Award in Policy and General Management in 1992, in Human Resources in 1997 as well as the ECCH Overall Case Award in 1997.

Consulting

Professor Haspeslagh has consulted widely on corporate role, strategic planning in diversified firms, acquisition management and managing for value. He has conducted multiple board effectiveness programmes and board reviews. He was the Academic Director of the European Council on Corporate Strategy of the Conference Board (2000-2007).

Membership

In the listed context he is a board member of Quest for Growth, a listed technology cross-over fund on Euronext, and was a board member of Kinopolis since its listing on Euronext until 2009. In the asset management and private equity context he is a board member of Governance for Owners, a UK active ownership fund; a director and non-executive partner of Procuritas, a Scandinavian buy-out firm, as well as chairman and non-executive partner of Capricorn Venture Partners, a Belgian VC. He also holds various chairmanship and directorship positions in retail companies in Europe.