

[Kliek hier vir Afrikaans.](#)

## Stimulate economic recovery – with technology-based innovation!

**Dr Rias J van Wyk**

An authority on technology management and innovation for sustainability

**Wednesday, 2 December 2009 at 07:00 for 07:30  
USB Bellville Park Campus in Bellville, Cape Town**



**Dr Rias J van Wyk**

The present economic slowdown compels policy makers, corporate executives and investment professionals to seek ways to stimulate economic recovery. One approach is to harness technology-based innovations.

Dr Rias J van Wyk from Minnesota, USA, will discuss recent experience in creating a hotlist of innovation opportunities.

Come and listen to Van Wyk, an authority on strategic technology analysis (STA) and with twenty-five years of experience as executive educator, corporate director, corporate consultant and public speaker, describe the progress made in procedures for mapping, tracking and anticipating technological advance.

### When and where

- **Venue:** Lecture hall 210, USB, Bellville Park Campus, Bellville ([route map](#))
- **Programme:** Finger breakfast from 07:00, talk from 07:30 - 08:45 (including question time)
- **Cost:** Free of charge
- **Register** by Friday, 27 November 2009, by [clicking here](#)
- **Enquiries:** Annemarie Olivier at [LeadersAngle@usb.ac.za](mailto:LeadersAngle@usb.ac.za)
- **View upcoming events:** [www.usb.ac.za/events](http://www.usb.ac.za/events)

### More about Dr Rias J van Wyk

**Dr Rias J van Wyk** is the author of *Technology – A Unifying Code*, a book on technology management, and serves on the Management of Technology Accreditation Board. He holds a Master's degree from the University of Harvard, focusing on science, technology and public policy. In 2005 he received the Distinguished Achievement Award from the International Association for Management of Technology. In 2008 he was appointed to the Speaker Retainer Programme of the CFA Institute, a global association of investment professionals. In 2009 he was appointed to the jury of the Globe Award for Sustainability Innovation, an initiative of the Globe Forum based in Sweden.

### About the USB's *Leader's Angle* series

These talks on all aspects of leadership are an outflow of the USB's strong focus on leadership development in its MBA and executive education programmes, and its research on leadership. Through presenting the Leader's Angle, the USB shares thought leadership with a broader audience.



The Leader's Angle series of talks is presented by the University of Stellenbosch Business School (USB), the USB Alumni Association, USB Executive Development Ltd (USB-ED) and the Institute for Futures Research of the University of Stellenbosch, in association with *Finweek*.

[Click here for English.](#)

## Wakker ekonomiese herstel aan – met innovering wat op tegnologie gegrond is!

**Dr Rias J van Wyk**

Deskundige op die gebied van tegnologiebestuur en innovering vir volhoubaarheid

**Woensdag 2 Desember 2009 om 07:00 vir 07:30**  
**USB se Bellvilleparkkampus in Bellville, Kaapstad**



**Dr Rias J van Wyk**

Die huidige ekonomiese verlansaming dwing beleidmakers, bestuurshoofde van maatskappye en beroepslui in die beleggingsbedryf om metodes te vind om ekonomiese herstel aan te wakker. Een benadering is om tegnologiegebaseerde innovasies in te span.

Dr Rias J van Wyk van Minnesota, Amerika, sal onlangse ervaring met die skep van 'n lys van die beste geleenthede bespreek.

Kom luister wanneer Van Wyk, 'n deskundige in strategiese tegnologiese ontleding en met vyf en twintig jaar ervaring as bestuurshoof in hoër onderwys, maatskappydirekteur, korporatiewe konsultant en openbare spreker, die vordering beskryf wat met prosedures vir die opteken, navolg en antisipasie van tegnologiese vordering gemaak word.

### Waar en wanneer

- **Plek:** Lesingsaal 210, USB, Bellvilleparkkampus, Bellville ([roetekaart](#))
- **Program:** Vingerontbyt vanaf 07:00, aanbieding van 07:30 - 08:45 (vraetyd ingesluit)
- **Koste:** Gratis
- **Registreeer** teen Vrydag, 27 November deur [hier te kliek](#)
- **Navrae:** Annemarie Olivier by [LeadersAngle@usb.ac.za](mailto:LeadersAngle@usb.ac.za)
- **Sien opkomende gebeure:** [www.usb.ac.za/events](http://www.usb.ac.za/events)

### Meer oor dr Rias J van Wyk

**Dr Rias J van Wyk** is die skrywer van *Technology – A Unifying Code*, 'n boek oor tegnologiebestuur; hy dien ook in die Raad vir die Akkreditasie van Tegnologiebestuur. Hy het 'n Meestersgraad aan die Universiteit van Harvard verwerf wat op wetenskap, tegnologie en openbare beleid fokus. In 2005 ontvang hy die Toekenning vir Voortreflike Prestasie van die Internasionale Vereniging vir die Bestuur van Tegnologie. In 2008 word hy in die program van sprekers van die CFA Institute opgeneem, 'n internasionale vereniging vir beroepsbeleggers. In 2009 word hy as een van die beoordelaars vir die Globe-toekenning vir volhoubaarheidsinnovering aangestel, wat 'n inisiatief is van die Globe Forum wat in Swede gesetel is.

### Meer oor die USB se *Leader's Angle*-aanbiedings

Hierdie aanbiedings oor alle aspekte van leierskap is 'n uitvloeisel van die USB se sterk klem op leierskapontwikkeling in sy MBA en bestuursontwikkelingsprogramme, en in sy leierskapnavorsing. Deur die aanbieding van *Leader's Angle* deel die USB leierskapdenke met 'n breër gehoor.



Die *Leader's Angle*-reeks word deur die Universiteit van Stellenbosch Bestuurskool (USB), die USB Alumnivereniging, USB Bestuursontwikkeling Bpk (USB-BO) en die Instituut vir Toekomsnavorsing van die Universiteit van Stellenbosch in samewerking met *Finweek* aangebied.