

Programme in Innovative Futures

Overview

Introduction

Two world-class institutions – Stanford Center for Professional Development at Stanford University and University of Stellenbosch Business School Executive Development (USB-ED) – are combining their unparalleled teaching and research assets to address some of the most urgent problems facing South Africa and the African continent.

Utilising methodologies used successfully by the world's most innovative and fastest-growing companies, Programme in Innovative Futures is designed to give emerging South African leaders tools to build their country's capacities in business, government and the military.

The methods of Foresight and Innovation Strategy in the field of policy development, allows emerging leaders in the public, private or non-profit sectors to better tackle the most challenging public problems in the world of today. This Programme in Innovative Futures offers you an opportunity to become more effective at analysing and resolving strategic problems for your organisation. Course material is jointly presented by the Center for Foresight and Innovation at Stanford University and USB Executive Development (USB-ED), the public executive development and training company of the University of Stellenbosch Business School (USB).

What sets this intervention apart?

The goal of this programme is to provide participants with the knowledge and skills required to create and evolve the innovative systems, processes and procedures upon which society at large and countries and communities will increasingly depend in the future. The course will teach the principles of such innovative systems, processes and procedures by identifying a core set of versatile techniques that are applicable in the public, private or non-profit sectors. Participants will acquire the knowledge base, intellectual tools, hands-on skills and modes of thought that will enable them to make a meaningful contribution in the world today. The format will be highly interactive, based on discovery and experiential learning, and the objective is to deliver concrete outcomes for innovative product and service development.

What

Content overview

This programme is taught in partnership with the Center for Foresight and Innovation at Stanford University – a strategic think tank highly respected for its expertise in strategic planning, innovation management, and foresight engineering. "Through a collaborative, team-based approach, we help companies find innovative, long-term strategies to put into action today, while also helping them build internal competencies and more effective decision-making processes to meet R&D challenges in the future." Read More...

The main topics to be covered are:

- Innovation contextualised: the South African context.
- The South African context: A Futures Research perspective.
- Innovation tools for perspective.
- Innovation tools for opportunity.
- Innovation tools for solutions.
- Project showcase and reflections.

NQF Alignment

This programme is presented on the complexity level of a NQF level 7

Who

Who should attend?

The Programme is intended for senior managers in public policy, international affairs, and related business fields, as well as mid-career practitioners and civil servants with responsibility for national, regional and local innovation initiatives. The programme has particular relevance for senior managers and strategists in planning, business development, long-range planning, futures research, and emerging markets.

Faculty profile

- **Professor William Cockayne, Ph.D.**, has over two decades of global industry experience in creating, leading and managing market-focused businesses. He has also served as an educator and researcher of disruptive innovation, entrepreneurial culture, and research networks at international institutions.
- **Ms Tamara Carleton** is a Fellow of the Bay Area Science and Innovation Consortium (BASIC) and a Fellow of the Foundation for Enterprise Development. Drawing on ten years of business experience, her research agenda focuses on radical innovation, combining work in technology, long-range strategy, and communication.
- **Professor André Roux, Ph.D.**, directs the Institute for Futures Research. His areas of focus include business economics, labour economics, African industrialisation, and socio-economic development.
- **Prof Fanie Cloete, D Phil** is a Professor in the Department of Public Management and Governance at the University of Johannesburg as well as the Director of the SANLAM Centre for Public Management and Governance also situated in the department.
- **Adam Gordon** is a specialist in industry foresight, scenario planning and innovation for business and public-sector organisations. He is the author of Future Savvy, Amacom Press, 2009.

When & Where

Date & Venue

USB, Bellville
12 - 15 October 2010

The Campus, Bryanston, Johannesburg
19 - 22 October 2010



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Benefits

What are the benefits?

The course objective is to involve participants in world-class context-related concepts, tools and applications in order to design and deliver innovative desired futures.

The outcomes of the course will be:

- An increased understanding of the concepts, theories, tools and techniques used to create and execute desired innovative futures.
- Skills and competencies to design, plan and implement innovative strategies
- Increased leadership capacity to lead innovation in organisations.
- Skills in presenting complex issues of future planning for clear public presentation.
- Collaborative analysis and design prototyping by working in multidisciplinary teams.

Certification

Graduates of the Innovative Futures program will receive a Certificate issued by Stanford Center for Professional Development. Assessments will be done in case study and exercise format in the class room setting. Participants who wish to qualify for the Stellenbosch University Certificate of Competence will also have to submit and gain a pass mark for an individual written assignment.

Fees

Fees

R19 500

Fees include programme fees, programme material, lunch and refreshments, and are payable before the commencement of the programme.

Payment Policy

It is of utmost importance that USB-ED be formally notified in writing of cancellation 14 days prior to the commencement date of the programme.

A cancellation fee of 10% will be payable for cancelling fewer than 14 days prior to the commencement of the programme.

Please note that programme fees and dates are subject to change.

Enquiries

Contact person (Enquiries)

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