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University of Stellenbosch Business School at World MBA Tour in Dubai for the first time

The internationally accredited and number-one-ranked business school in South Africa, the University of Stellenbosch Business School (USB), based in Cape Town, is for the first time taking part in the World MBA Tour taking place in Dubai on Friday, 3 April 2009.

The USB will be represented at the MBA World Tour in Dubai at the venue, the Monarch Dubai between 18:00 and 21:00. Interested people from Dubai and the Middle East wishing to further their careers can visit the USB's stall and interact with USB alumni working in this region. Today USB MBA students may be found across the globe – from Cape Town to Dubai and from London to Sydney.

The USB offers a world-class MBA. It is the only South African university business school with two international accreditations; one from the European Foundation for Management Development (EQUIS) and the other from the Association of MBAs (AMBA).

According to Prof Eon Smit, director of the USB, the school believes tomorrow's leaders need a global focus. They need to understand sustainable development, social and environmental responsibility, and corporate governance and ethics.

Leadership development is a central theme of the USB MBA programme and about twenty per cent of the programme is dedicated to a personalised leadership development journey. This is a unique feature of the MBA programme at USB. The USB MBA therefore equips participants with theory, as well as management and leadership competencies to operate in multicultural environments anywhere in the world. Strong emphasis is placed on integrative thinking, leadership development and personal skills enhancement.

The USB is ranked the number 1 business school in South Africa by PMR.africa, while it is also ranked in the New York-based Beyond Grey Pinstripes Top 100 schools that promote social and environmental sustainability. It is one of only two African business schools with an A-rating for "universal schools with major international influence" in the French Eduniversal listing. The USB has cooperation agreements with 65 leading business schools in Europe, Britain, Australia, Asia, South America and the USA. It is the only member outside Europe of the European Doctoral Programmes Association in Management and Business Administration (EDAMBA).

The most suitable study option for foreign students is the USB's full-time MBA, which runs over one year. This programme starts in mid-January each year. For more information contact Marie Willows on telephone +27 21 918 4243 or at e-mail usbcom@usb.ac.za, or visit www.usb.ac.za.

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