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## **USB Alumni refresher seminar - Thoughts, trends and tools for turbulent times**

The University of Stellenbosch Business School (USB) will host a two-day Alumni Refresher Seminar on 20 and 21 August with high-level international and local academics discussing pertinent topics and providing participants with the latest thinking on strategy, leadership, IT, emotional intelligence and the economy.

Prof John Westwood, a strategy expert who teaches at Manchester Business School in the UK, will talk on Strategy at the seminar. He lectures on strategy formulation and implementation, globalisation, strategic asset management, operations research and change management in the UK. Westwood also guest-lectures on the USB MBA and provides consulting services to major corporations around the world.

The other sessions will be facilitated by leading USB academics Prof André Roux, Prof Basil Leonard, Martin Butler and Christo Nel. The keynote speaker is Raisibe Morathi, Chief Executive: Group Services, Sanlam Ltd.

The seminar which ends with a half-day session on Strategy, is presented as part of the USB's continuous learning programme. A certificate of attendance will be issued. Non-alumni are also welcome to attend the seminar.

For more information and to book a seat by Monday, 17 August 2009 contact Yondela Goniwe on telephone 021 918 4485 or e-mail [usbalumni@usb.ac.za](mailto:usbalumni@usb.ac.za).

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